

FIRST UPDATE OF THE DISSEMINATION AND COMMUNICATION PLAN

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ABOUT SAFETY4RAILS

SAFETY4RAILS is the acronym for the innovation project: Data-based analysis for SAFETY and security protection FOR detection, prevention, mitigation and response in trans-modal metro and RAILway networkS. Railways and Metros are safe, efficient, reliable and environmentally friendly mass carriers, and they are becoming even more important means of transportation given the need to address climate change. However, being such critical infrastructures turns metro and railway operators as well as related intermodal transport operators into attractive targets for cyber and/or physical attacks. The SAFETY4RAILS project delivers methods and systems to increase the safety and recovery of track-based inter-city railway and intracity metro transportation. It addresses both cyber-only attacks (such as impact from WannaCry infections). physical-only attacks (such as the Madrid commuter trains bombing in 2004) and combined cyber-physical attacks, which are important emerging scenarios given increasing IoT infrastructure integration.

SAFETY4RAILS concentrates on rush hour rail transport scenarios where many passengers are using metros and railways to commute to work or attend mass events (e.g. large multi-venue sporting events such as the Olympics). When an incident occurs during heavy usage, metro and railway operators must consider many aspects to ensure passenger safety and security, e.g. carry out a threat analysis, maintain situation awareness, establish crisis communication and response, and they have to ensure that mitigation steps are taken and communicated to travellers and other users. SAFETY4RAILS will improve the handling of such events through a holistic approach. It will analyse the cyber-physical resilience of metro and railway systems and deliver mitigation strategies for an efficient response, and, in order to remain secure given everchanging novel emerging risks, it will facilitate continuous adaptation of the SAFETY4RAILS solution; this will be validated by two rail transport operators and the results will support the redesign of the final prototype.

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Executive summary

This report is part of the Work Package 10 (WP10) and is the first update of the SAFETY4RAILS Dissemination and Communication Plan that was submitted in M3 (December 2020). The purpose of the WP10 – titled Communication, Dissemination, Exploitation and Training Activities – communication and dissemination activities is to ensure efficient communication, create project visibility and to reach various target groups also with results from the project. The overall objectives of WP10 Communication, Dissemination, Exploitation and Training Activities are:

- To create an ideal environment for SAFETY4RAILS to share research results with potential users and the scientific community, as well as to find the path to exploit these results.
- To identify the tools, processes and key messages and activities to reach various audiences
- To promote the outcomes of the project and diffuse the awareness of the research results

Deliverable 10.2 provides the **second version of the SAFETY4RAILS Dissemination and Communication Plan**, comprising both dissemination and communication considerations such as dissemination and communication strategy, channels, publication procedure and action plans. The document outlines the **current progress of dissemination and communication efforts** and **planned upcoming activities** by consortium members until the end of the project.

The **need for flexibility** and **agility** both in terms of this plan and dissemination and communication efforts will be key to ensuring that project efforts reach the appropriate stakeholder groups. The need for such flexibility is present due to potential internal project developments, external environment changes, and newly identified dissemination and communication channels.

According to the need for flexibility and agility as well as replying to upcoming challenges and needs, this plan will **develop and evolve throughout the duration of the SAFETY4RAILS project**. In practical terms, this strategic document will be updated again at the end of the project on M24.

1. Introduction

Deliverable 10.2 is an is an updated version of deliverable 10.1. It presents the updates of the **Dissemination** and Communication Plan (DCP) strategy for the SAFETY4RAILS project, including the next activities foreseen for the 12 upcoming months, and the respective activities carried out during the first year of the project.

On the one hand, this DCP strategy sets out the plan for targeting the various relevant stakeholders in an effective manner, while also generally describing the intended applied and scientific dissemination and communication activities for the next project cycle. On the other hand, this document describes the communication and dissemination activities performed during the first year of the project.

The dissemination of the project results and the exploitation of the achievements of SAFETY4RAILS are key success factors for the project and the main activities to maximize the expected impacts beyond the scope of the project. Throughout the project lifespan, SAFETY4RAILS will focus on the effective dissemination of the project outcomes and results and on creating a successful and widely used environment for end users to share and develop knowledge related to railway safety and security.

1.1 Structure of the deliverable

The Dissemination and Communication Plan (DCP) will be developed considering communications within the consortium (in coherence with WP1), the associated partners, as well as (in coherence with WP2) industry, civil protection actors, policy makers, stakeholders and the end-users. This deliverable will also include identification of the target audiences and setting the measures (using indicators such as number and nature of event attendees/end user feedback) for the expected impact of the dissemination and communication activities. Additionally, this strategy will also map other relevant EU funded projects and policy activities within which SAFETY4RAILS can contribute to. The latter will be updated as the project progresses further.

The document comprises the following sections:

- The second section indicates general initial dissemination and communication objectives as identified in the proposal stage.
- The third section analyses the Identified stakeholders and target groups.
- The fourth section matches each stakeholder and target group to specific key messages.
- The fifth section focuses on the main dissemination and communication channels.
- The sixth section introduces the dissemination and communication materials.
- The seventh section outlines the procedures and protocols.
- The eighth section presents the project internal communication.
- The ninth section provides for dissemination and communication actions.
- The tenth, and final section, highlights the monitoring and assessment of dissemination and communication activities.

Each of the section are updated with the real activities performed during the first year of the project.

1.2 Dissemination vs. Communication

In order to utilise this deliverable to the fullest and maximize the impact of the project, it is imperative to first establish an understanding regarding the notions of '**dissemination**' and '**communication**', and similarly with an understanding of the impact of both notions to implement them according to guidelines and to improve upon them as the project progresses.

The difference or rather similarities between communication and dissemination can often be confused. For this purpose, the two have been clearly distinguished and clarified in numerous sources related to H2020 funding scheme. According to the European IPR Helpdesk (European Commission, 2018):¹

- "Dissemination" is the public disclosure of project results by scientific publications or other publications, including e.g. project deliverables with the aim to uptake and use these results by others, thus maximising the impact of the project. The main objective of dissemination is to transfer knowledge and results to potential audiences that may take an interest in the potential use of this knowledge and results. Important to note that the focus of dissemination is on results only and to audiences that may see use of the results i.e. policy makers, scientific community, industrial partners and so on.
- "Communication" of the project in the other focuses on the project in general, its added value to society, increasing awareness of the project's existence and so on. It starts at the outset of the project and continues throughout the project lifetime. Thus, the aim of communication is reaching out to society beyond the project's own community, including to the media and the broad public highlighting the very positive impact of EU-funded research and innovation activities by e.g. identifying how different societal challenges are addressed and solutions provided.

The dissemination and communication strategy will ensure the adoption and exploitation of project results through identifying objectives, key messages, methods, channels, tools, timings and responsibilities for effective outreach as indicated in the Horizon 2020 Communication Strategy Checklist (European Commission, 2014) that includes six main themes with detailed guidance.

¹ European IPR Helpdesk. (2018). Fact Sheet. The Plan for the Exploitation and Dissemination of Results in Horizon 2020. <u>http://www.iprhelpdesk.eu/sites/default/files/EU-IPR-Brochure-Boosting-Impact-C-D-E_0.pdf</u> PU – Public, D10.2, October 2021 updated in February 2022

2. Dissemination and communication objectives

The successful implementation of the DCP will ensure that SAFETY4RAILS maximises the impact achieved across targeted audiences (to understand the identified targeted audiences, please check section 3 of this deliverable). This will be attained through use of typical dissemination methods e.g. conference presentations, attending events (around the topics of cyber security, railway security, resilience, etc.), producing academic papers and presentations, as well as through a website created for the project.

In terms of a specific methodological approach, the SAFETY4RAILS project will employ a methodology which provides a 360 degree or continuous cycle approach consisting of planning, performing, assessing, and reporting (Figure 1). The four categories form a continuous course of action that never stops and whose cyclical form ensures constant feedback.



FIGURE 1 SAFETY4RAILS DISSEMINATION AND COMMUNICATION METHODOLOGY

Efficient dissemination during the SAFETY4RAILS project ensures short and long-term success of the project. This is core to the strategy of spreading knowledge about the project among different target groups by using different instruments, adapted to the target group.

The objectives for SAFETY4RAILS external dissemination and communication are to:

- Ensure efficient dissemination of project results.
- Create project visibility.
- Reach various target groups (please refer to the following section 3).
- Guarantee sustainability of the project results (implemented through the dissemination and communication strategy).
- Increase the awareness on both the topic of railway security and specific purposes and actions linked to the project.
- Involve the whole community in a participatory communication plan structured in various steps.

The objectives for **SAFETY4RAILS** internal dissemination and communication are to:

- Monitor the status of SAFETY4RAILS developments to keep WPs aware of the project progress.
- Ensure coherent internal communication between WPs.
- Make relevant internal information available also for external communication.
- Ensure an efficient and smooth communication among partners.
- Allow and enable the sharing of interesting and relevant content for the project.

3. Identified stakeholders and target groups

By engaging end-users from the start of the project, SAFETY4RAILS will acquire a more motivated and interested participant base and will allow early opportunities for dissemination and exploitation. In addition, the targeted and timely communication will allow the different target groups to be informed about and to participate in the requirement analysis (WP2), tool development (WPs 3-5) and the implementation of the SAFETY4RAILS Information System, S4RIS, (WP6) and its evaluation and validation by practitioners with different backgrounds. For an effective dissemination and exploitation of the SAFETY4RAILS outcomes, the main target groups and actors have been identified as crucial for the implementation of SAFETY4RAILS as presented in TABLE 1.

Target group	Purpose and target	Means of communication	Key actions
End Users/ Advisory Board members / Rail and metro operators	Involve them in workshops to get feedback and input, review of some deliverables, participation in the test and evaluation to provide feedback. Raise awareness of the project; disseminate outcomes, guidance, and recommendations.	Advisory board meetings/workshops. Dedicated workspace in UIC extranet to share documents of the project. Dedicated mailing lists to provide them with information. SAFETY4RAILS Website, Social media updates and forum articles, workshops, training, newsletters, domain specific reports and briefings, and other media and fora.	 Promote the uptake of project results and solutions. Promote safety and improvement of existing infrastructure. Promote collaboration and knowledge sharing. Raise interest in training and R&I activities and increase safety and security. Raise awareness.
LEA and practitioners	Raise awareness of the project; disseminate outcomes, guidance, and recommendations	SAFETY4RAILS Website, Social media updates and forum articles, workshops, trainings, newsletters, domain specific reports and briefings, and other media and fora. They will be encouraged to provide feedback on project development and	Promote the uptake of project results and solutions.Promote collaboration and knowledge sharing.Raise awareness of existence of the project.

to utilise

SAFETY4RAILS Information System (S4RIS) developed in SAFETY4RAILS.

TABLE 1 SAFETY4RAILS TARGET GROUPS AND KEY ACTIONS

Stakeholders involved in crisis response	Raise awareness of the project; disseminate outcomes, guidance, and recommendations	SAFETY4RAILS Website, Social media updates and forum articles, Advisory Board meetings, workshops, trainings, newsletters, domain specific reports and briefings, and other media and fora. They will be encouraged to provide feedback on project development and to utilize S4RIS developed in SAFETY4RAILS.	Raise awareness of potential threats, shortcomings in current infrastructure. Promote uptake of the project results. Promote training and collaboration, synergies.
Manufacturers for Train and metro systems	Raise awareness of the project, disseminate and promote project achievements aiming at making SAFETY4RAILS technological solutions de-facto solutions for industry	Promotional material. Major industrial exhibitions and commercial shows dedicated rail industry (such as InnoTrans) Organisation of Workshops	Promote uptake of the project results. Raise awareness of potential safety threats and considerations for the potential inclusion of project results at design phase i.e. safety and security by design. Training, collaboration, and participation to events.
Security solutions providers	Raise awareness of the project, disseminate and promote project achievements aiming at making SAFETY4RAILS technological solutions de-facto solutions for industry, provide IT support during the project and post-project towards commercialisation	Promotional material. Major industrial exhibitions and commercial shows dedicated to physical and cyber security. Organisation of Workshops. Internal Networking.	Promote uptake of the project results. Raise awareness and promote collaboration and event participations. Raise awareness to potential threats and combine synergies for lessons learned that will influence design of safer infrastructure.
Scientific community	Exchange knowledge and good practices	Presentation at scientific thematic events, workshops, conferences. Publication in scientific journals. Dissemination of the project on ResearchGate	Promote collaboration, knowledge sharing, raise awareness of project existence. promote initiation of studies and scientific papers.

Standardization bodies	Be informed on the SAFETY4RAIL progress and especially recommendations that could become standards	Promotional material, publication of brochure with the project recommendations. Establish contacts with the relevant groups	Promote consideration and uptake of project results for further standardisation. Lessons learned.
Policy makers	Use the project's outcomes: adapt the legal framework if needed	Promotional material Presentation at thematic events, workshops, and exhibitions;	Promote consideration and uptake of project results for further standardisation. Lessons learned.
Public	Raise overall awareness on the project and its objectives	Promotional material; Press releases. Public workshops. Web presence. Posts on Social Media	 Promote safety and security of rail systems. Promote the use of railways of current generation. Ensure that civil liberties remain unchanged and that personal privacy is guaranteed while increasing safety and security of our citizens. Raise awareness of the societal challenges in current systems and how the R&I of the project will tackle the issues and propose solutions. The public needs to remain involved in the communication chain throughout the project as they are the ultimate end user.

To delve into more detail and to answer the questions who, why and how, as seen in the project proposal, the project target groups are classified according to the following sections.

3.1 Rail and metro operators: End-users, Advisory Board members

Who: End-users and/or Advisory Board members, such as railway operators across Europe and Metro operators. The advisory board will be extended during the whole project with end-users and practitioners.

On M12, the Advisory Board is composed of 9 rail or metro security experts from NRIC (Bulgaria), PKP (Poland), Infrabel (Belgium), NS (The Netherlands), SBB (Switzerland), ER-ISAC (European Rail - Information Sharing and Analysis Centre), UITP (International association for public transport). Representatives from SNCF (France) and ÖBB (Austria) are also willing to join the Advisory Board and will sign very soon the NDA (Non-Disclosure Agreement).

Why: End-users are in a key role in providing strong, critical, and constructive feedback during the whole project duration to ensure an efficient SAFETY4RAILS Information System (S4RIS) at the end of the project. Participation from this target group will be mutually beneficial. For the project, it means that the relevance and feasibility of the solution will be ensured through the end users' inputs throughout the development process. For the end-users, it provides a means to help ensure that S4RIS is usable for them allowing them to perform vulnerability and resilience analysis in a more effective manner.

How: End-users will be reached through the SAFETY4RAILS Website, Social media updates and forum articles, Advisory Board meetings, workshops, trainings, newsletters, domain specific reports and briefings,

and other media and fora. They will be encouraged to provide feedback on project development and to utilise S4RIS developed in SAFETY4RAILS.

3.2 Authorities

Who: LEAs, civil protection, fire brigades, ambulance service, public bodies, local authorities.

On M12, one representative from the French ministry of transport is member of the Advisory Board.

Why: Participation of LEAs and Practitioners will be beneficial for SAFETY4RAILS especially from the point of view of providing better knowledge about vulnerabilities against physical, cyber and combined threats, their detection and the emergency response. Participation from this target group will be mutually beneficial. Moreover, engaging with this target group will allow SAFETY4RAILS to promote the uptake of project results and solutions, promote collaboration and knowledge sharing and raise awareness of the existence of the project.

How: LEAs will be reached through SAFETY4RAILS Website, Social media updates and forum articles, workshops, trainings, newsletters, domain specific reports and briefings, and other media and fora. They will be encouraged to provide feedback on project development and to utilize S4RIS developed in SAFETY4RAILS.

3.3 Other stakeholders involved in crisis response

Who: Intermodal operators (bus, plane, road, port, etc.), relevant critical infrastructure operators (energy, telecommunication, etc.), public health.

On M12, one representative from the Hungarian Red Cross is member of the Advisory Board.

Why: Participation of these stakeholders will be beneficial for SAFETY4RAILS especially from the point of view of providing better knowledge about vulnerabilities against physical, cyber and combined threats and emergency response especially to what it is experienced in their scenarios of competence. Participation from this target group will be mutually beneficial. Moreover, engaging with this target group will allow SAFETY4RAILS to promote the uptake of project results and solutions, promote collaboration and knowledge sharing and raise awareness of existence of the project. Finally, it will help SAFETY4RAILS consortium members to raise awareness of potential threats and shortcomings in current infrastructure.

How: Stakeholders will be reached through SAFETY4RAILS Website, Social media updates and forum articles, workshops, trainings, newsletters, domain specific reports and briefings and other media and fora. They will be encouraged to provide feedback on project development and to utilize S4RIS developed in SAFETY4RAILS.

3.4 Manufacturers for train and metro systems

Who: Manufacturers of train and metro systems as well as Information and Communication Technologies (ICT) vendors.

Why: Participation from this target group will be mutually beneficial. For SAFETY4RAILS it means that providers of essential systems to be considered in the development process can contribute with experiences and input regarding the feasibility of potential project results.

How: The stakeholders will be reached through promotional material and major industrial exhibitions and commercial shows dedicated rail industry (such as InnoTrans, etc.).

3.5 Security solutions providers

Who: Similar to end-users but targeted towards industry providing ICT integrations, infrastructure providers (maintenance, installation) and also organisations and industry-based associations (e.g. ECSO, EOS).

Why: To promote uptake of the project results but also to raise awareness of potential security threats and considerations for potential inclusion of project results at design phase, i.e. safety and security by design, as well as supporting the training, collaboration, and participation to events.

How: This group will be engaged in a similar way to end-users with added industry specific workshops, demonstrations, use case presentations and conferences. There are workshops to be conducted as part of WP2 and contacts with be furthered through ongoing communication via social media, blogs, newsletters and events. Events organised by other on cybersecurity will be reviewed and potentially attended in order to make contacts to relevant providers.

3.6 Scientific community

Who: Academia, research and development institutions within the areas and disciplines represented in the project.

On M12, one representative from the University of Karlsruhe and one representative from the European CBRN Centre are members of the Advisory Board.

Why: Participation from this target group will be mutually beneficial. For SAFETY4RAILS it means that others with scientific experience and knowledge relevant to the development process can contribute with experiences and input regarding the feasibility of potential project results. For the researchers, it will provide a means of tapping into a vast repository of knowledge related to topics such as risk assessment, cyber-physical threats, emergency response and information systems and system resilience.

How: The stakeholders will be reached through publication in top tier scientific journals and conferences, including those specialised in infrastructure resilience, criminology, cyber threats, system vulnerabilities and risk management measures; participation in and organisation of workshops and conferences; demonstrations and talks at scientific symposiums: incorporation of findings and practice in undergraduate and postgraduate courses: and contribution to dissemination materials.

3.7 Standardisation bodies

Who: CEN, ISO.

Why: Participation from this target group will be mutually beneficial. For SAFETY4RAILS it means it will be informed of the latest standards' developments and agreed procedures. For the standardization bodies it will be a chance to consider and uptake of SAFETY4RAILS findings and/or recommendations.

How: The stakeholders will be reached through SAFETY4RAILS promotional material, publication of brochure with the project recommendations and direct contacts.

3.8 Policy makers

Who: Railway system 'governing' institutions, including government departments, international institutions, regulatory and standard setting bodies as well as ethical committees, technology assessment and foresight institutions, including also MS and EU level policy related organizations, ministerial bodies (e.g. ENISA, ERA, DG MOVE, DG HOME, REA).

On M12, one representative from the European Union Agency for Railways (ERA) is member of the advisory Board.

Why: Policy makers and administrative bodies will play an important part in strengthening the acceptability and feasibility of the S4RIS as well as its findings and approach to resilience more generally. Addressing and engaging policy makers will be also an efficient way of promoting further metro and railway infrastructure resilience and security on the agendas of research institutions and industry.

How: This target group will be reached via conferences, events such as the demonstrations and high-level workshops. Together with the Advisory Board, key influencers will be identified who will be informed by regular newsletters and reports generated by the WPs, engaged in blogs and tweets and invited to major PU – Public, D10.2, October 2021 updated in February 2022

SAFETY4RAILS project events. Additional media exposure of the project is planned to further influence a wider group of policy makers.

3.9 Public

Who: The actors with a focus on the public good, citizens, and societal resilience.

Why: Involving civil society organisations (CSOs) is a great means of gaining input from organisations specialised in different aspects of societal resilience and emergency response, which can also act as gateways to reaching and integrating citizens and civil society in risk identification and emergency response. Actors with a focus on the public good, citizens, and societal resilience can provide more grass root visions as input for developing our accurate, ethical, and sustainable information system which at the same time would responds to societal expectations and needs. To foster resilience, it is important to create fora for dialogue, so citizens are informed about the SAFETY4RAILS system, and to contribute with input of different kinds. Thus, it is important to get citizens perspectives on how better to enhance resilience of railway and metro infrastructure.

How: Actors with a focus on the public good, citizens, and societal resilience will be included in workshops as part of WP2 and contacts will be furthered through ongoing communication via social media, blogs, newsletter and events.

4. Key messages

At a high-level and in summary SAFETY4RAILS wants to communicate, subject to updates, as main messages:

- 1) There are ethical and economical methods and tools to improve the resilience of rail and metro infrastructure to combined physical any cyber threats.
- 2) Increasing digitalisation will raise both the potential number of physical any cyber threats and also their likelihood of occurrence, depending on the mitigation measures implemented or not.
- 3) SAFETY4RAILS will develop and demonstrate a set of tools to improve the resilience of rail and metro infrastructure to combined physical any cyber threats at pilot rail and metro sites.
- 4) The project is an innovation project supported by the European Union through the H2020 programme.
- 5) It runs for 2 years from October 2020 to September 2022.
- 6) It has 29 interdisciplinary partners (31 in the future).
- 7) It starts with 17 tools with potential to improve the resilience of rail and metro infrastructure to combined physical any cyber threats which are not yet products but which have a high technology readiness level.
- 8) The technology readiness levels of the tools will be increased and they will be combined in a modular platform, the SAFETY4RAILS Information System (S4RIS), for testing at pilot sites.
- 9) The individual tools can contribute to the different steps within a resilience cycle of e.g. identification, protection, detection, response and recovery.
- 10) The project will carry out its work and develop tools which are legally and ethically compatible with European law and societal values such as the rule of law and civil liberty
- 11) There are many opportunities for those stakeholders identified in our target audiences to learn about the project and to contribute to it with their input which we very much value and welcome.

As the project progresses messages will be adapted and go into further detail on for example, identified user requirements, the functionalities of specific tools implemented in S4RIS, demonstration campaigns etc.

The key messages will be adapted and presented considering which aspects we evaluate as most important and interesting for individual target audiences/groups. A first draft of the focus of key messages is proposed in the TABLE 2. The table will be updated as the project progresses further.

TABLE 2 KEY MESSAGES PER TARGET GROUPS

Target group	Key messages
End Users/ Advisory Board members / Rail and metro operators	Your participation to the project ensures that our R&I activities and the project in general remain in scope, ensures feasibility of our solutions and ensures an ethical, efficient and effective SAFETY4RAILS Information System (S4RIS) at the end of the project. Our results will allow you to perform vulnerability and resilience analysis in a more effective manner.
LEA and practitioners	Your participation and your input are valuable to our project and will support our R&I activities. Your participation to the SAFETY4RAILS project will provide us with up-to-date information and data regarding vulnerabilities against physical and cyber threats and emergency response.
	Our results can support your activities in crisis response situations and support you to mitigate threats and shorten response times and minimize risks.

Stakeholders involved in crisis response	Your participation and your input are valuable to our project and will support our R&I activities Your participation to the SAFETY4RAILS project will provide us with up-to-date information and data regarding vulnerabilities against physical and cyber threats and emergency response. Our results can support your activities in crisis response situations and support you to mitigate threats and shorten response times and minimize risks.
Manufacturers for Train and metro systems	Your participation and your input are valuable to our project and will support our R&I activities. Your expertise can steer our R&I activities and help us solve potential feasibility challenges. From the results of the SAFETY4RAILS, we have identified the following threats. These are recommended to be taken into account at design phase.
Security solutions providers	Your participation and your input are valuable to our project and will support our R&I activities. From the results of SAFETY4RAILS, we have identified the following threats. These are recommended to be taken into account at design phase.
Scientific community	SAFETY4RAILS will address your needs, wants and concerns. Join the project and provide your input. Join our network for a closer look at our results. We have a vast repository of knowledge related to cyber-physical threats, emergency response and information systems and system resilience.
Standardization bodies	These are our results, a product of extensive studies and collaboration with first hand practitioners, stakeholders and end-users. We propose the uptake of these results when revisiting the current and upcoming standardisations.
Policy makers	These are our results, a product of extensive studies and collaboration with first hand practitioners and end-users. These results can be used to revise or create new standards, laws and regulations. We would like to show which challenges the SAFETY4RAILS has tackled and which state of the art results have emerged. This is how our solutions can create a safer rail system in the EU. This is how SAFETY4RAILS tackles the existing and future challenges.
Public	Technology is moving fast and our infrastructure that enables us to carry on our daily lives is advancing. With advancement new challenges are emerging. Your input as citizens will ensure that the R&I remains relevant from a very local perspective. SAFTE4RAIL aims at creating a safer and securer environment by tackling these challenges and addressing them head—on to create safer and securer rail systems. EU R&I has committed funding to increase the safety and security of railway systems against current and future threats. SAFETY4RAILS will create recommendations for new solutions that will increase the security and safety of railway systems.

EU R&I SAFETY4RAILS is committed to ensure that our results will be useful only with the pre-condition that such results are ethical and following strict EU regulations. Your input to the project will support us to ensure that civil liberties remain unchanged and that personal privacy of citizens is unsacrificed while addressing the potential threats in the current railway systems.

5. Dissemination and communication channels

The SAFETY4RAILS project will emphasise the use of various channels in dissemination and communication activities tailored to the different audiences.

5.1 Website

5.1.1 **Description**

UIC created a dedicated website with the domain <u>https://safety4rails.eu/</u> at the beginning of the project (FIGURE 4). It is designed with the aim to reach all the potential audiences of SAFETY4RAILS project with relevant content, although a greater number of visits are expected from those groups that are more technical and related to the subject matter of the project. It includes a description of the project according to public information agreed within the consortium.

The sections of the first version of the SAFETY4RAILS website are the following:

About: This section is the home page and contains a general and brief description of the project including the following subsections:

- What is SAFETY4RAILS?
- Why SAFETY4RAILS?
- Which use cases will be implemented?
- What's innovative in SAFETY4RAILS?

Partners: Description of the 31 partners involved in the consortium, including a brief overview of their profile and activities.

Library: This section makes available all SAFETY4RAILS public documents. It comprises at least the following sections:

- SAFETY4RAILS brochures the electronic version of the brochures will be available on the website. The first brochure will focus on SAFETY4RAILS presentation: a very brief presentation on SAFETY4RAILS context, objectives, concept and contact details, in PDF format.
- Public deliverables all the project public deliverables will be published in this section once approved by the EC services.
- Technical papers all the technical papers published by the SAFETY4RAILS consortium, in the context of the project, will be published in this section.

News & events: This section allows for the publication of existing news directly related to SAFETY4RAILS' objectives and technologies, as well as other relevant news.

This section includes:

- Press releases.
- News: in this section, 1 to 2 blog posts per month are published. Each partner has been asked to
 provide at least one blog post during the project. A specific topic has been suggested to each partner
 but all consortium members have the opportunity to decide upon and change the topic of their blog post
 to suit their communication purposes in the project. Articles published in the UIC e-newsletter are also
 included.
- Events: internal and external events to the project that are most relevant to SAFETY4RAILS, including the project workshops.
- Twitter feed and posts of SAFETY4RAILS' account @Safety4R.

Contact: Project Coordinator and website manager contact details, as well as a contact form.

The website will remain online after the end of the project and will be maintained by UIC. The consortium partners will also refer to the SAFETY4RAILS website within their own companies' websites.



FIGURE 2 SCREENSHOT OF SAFETY4RAILS HOMEPAGE

A disclaimer is available on the bottom of the home page. This section gives information to the users of the website on the general terms and conditions of use, more specifically intellectual property, security, personal data, access, compliance with current legislation and liability.

5.1.2 Main achievements during the first year

The website was regularly updated during the period, especially the section on news and events with the publication of 13 articles (at <u>https://safety4rails.eu/news/)</u>.

Table 3 lists the articles published during the first period.

TABLE 3 LISTS OF ARTICLES PUBLISHED DURING THE FIRST PERIOD

N°	Title of the article	Date	Main author
1	Official launch of SAFETY4RAILS European research project on 5 November 2020	Nov. 2020	EOS
2	End-users workshop held on 14-15 December 2020	Jan. 2021	CEIS
3	What is challenging for the end users in SAFETY4RAILS? How, why and what are the goals of being in SAFETY4RAILS?	Feb. 2021	PRORAIL
4	SAFETY4RAILS presentation at EU Rail Passenger Security Platform – RAILSEC 9, held online on 16/02/2021	Feb. 2021	UIC
5	SAFETY4RAILS project attended the "Project to policy kick off seminar" (P2PKOS) for security research organised by REA	Mar. 2021	UIC
6	SAFETY4RAILS project held its second workshop with the external experts of the advisory board on 15 March 2021.	Mar. 2021	UIC

7	Future-proofing mass transit infrastructure	Apr. 2021	RMIT
8	SAFETY4RAILS project held its third workshop with the external experts of the Advisory Board on 29 April 2021.	Apr. 2021	UIC
9	SAFETY4RAILS presentation at the CERIS DRS Workshop on Multihazards disaster risk management organised by DG HOME	May 2021	EOS
10	SAFETY4RAILS Impact on Railway Stations in the Context of Physical and Cyber Security	May 2021	RFI
11	Why SAFETY4RAILS is Important for Rail System Operators	Jun. 2021	EGO
12	The need of a Security Operation Control Centre to manage railway security	Sep. 2021	LEONARDO
13	How Railway System Operators will be able to prevent or mitigate IT and OT outages and failures	Sep. 2021	IC

5.1.3 Statistics of the website

SAFETY4RAILS website statistics for the 1st period (from 1st of December 2020 to end of July 2021)

- Number of visitors: around 3,000
- Percentage of new visitors: 63.2%
- Number of page views: around 10,000

The Figure 3 below presents the statistics of the website during the period:

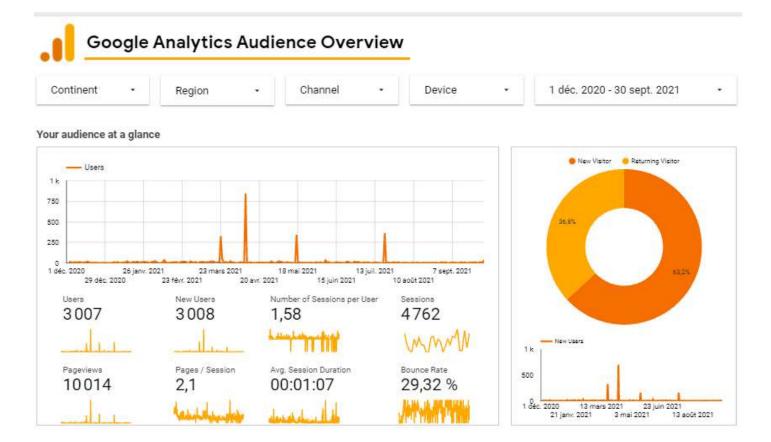


FIGURE 3 SAFETY4RAILS WEBSITE STATISTICS FROM 1 DECEMBER 2020 TO 30 SEPTEMBER 2021

5.2 Private area

5.2.1 **Description**

The main objective of the SAFETY4RAILS private area, so-called "SAFETY4RAILS workspace" or "extranet", is to facilitate communication and exchange of knowledge between the members of the advisory board and the end-users. The "SAFETY4RAILS workspace" is created in the UIC collaborative Tool which is an open-source content management and a collaborative platform based on a large community of users.

This SAFETY4RAILS workspace enables users to:

- Share and stock documents;
- Organise meetings;
- Manage directories and contacts;
- Discuss special issues online.

The SAFETY4RAILS workspace is accessible at <u>https://extranet.uic.org</u> (Figure 4).

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🔹 Baakmanks 🌞 GoToMeeting Hub 🔞 SAFETY4RAUS 💒 Home: Safety4Rau. 💒 Log Inx Safety4Rau. 🚷 eNews: UlCerg 🌘) My Dishiboard I U. 🧔 Lecurity. Accept 🚯 capaces calaborati. 🚳 LIC. Internationali. 🚳 Hano LICSal S. 😾 Manager DVH 🚯 espaces collaborati
LA C EXTRANET	
UIC EXTRANET	ACCESS TO UIC EXTRANET
Welcome to this new URC extranet. If you already had an account in the old extranet, you will find it in this new platform but you will have to renew your password.	someau@uc.op
To do this, simply click on "forgot password" when the system will ask you to enter your password.	LCG IN Forsal your password ?
We remind you that the extranet is open to anyone who is involved in URC activities or projects.	
If you don't have an account yet, all you need is a protessional email address and register here under "request an access",	Dent have an account yet ?
You will receive an email at the address given in the registration form and will be automatically registered after validation of the link contained in this email.	REQUEST AN ACCESS
The application is optimized for Chrome, Edge Chromium, Safari and Firefox browsers. It is not recommended to use Internet Explorer.	
ųr¢	FAQ + EDITOR'S GUIDE + TERMS OF SERVICE + CONTACT + QUIC-EXTRANET 2020

FIGURE 4 SCREENSHOT OF THE SAFETY4RAILS PRIVATE AREA WELCOME PAGE

5.2.2 Main achievements during the first year

The SAFETY4RAILS private area was implemented. It's restricted to the end-users and the members of the advisory board.

3 main folders are available:

- SAFETY4RAILS Description
- SAFETY4RAILS Meetings
- SAFETY4RAILS Deliverables

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FIGURE 5 SCREENSHOT OF THE SAFETY4RAILS PRIVATE AREA FOLDERS

5.3 Social networks

SAFETY4RAILS has proceeded to open the following social media accounts: Twitter, LinkedIn and Facebook. The website provides direct access to these social networks by clicking on the icons situated on the footer part of the website, as well as all news and events. In this way, it is made easy for every user to participate in this when the website is visited.

On social media, partners are expected to follow the SAFETY4RAILS' accounts and to tag the project when posting any news related to SAFETY4RAILS. This is a requirement in order to meet the established Key Performance Indicators (KPIs). EOS will continue to send reminders to encourage partners to actively disseminate and communicate about the activities and achievement of the project.

In addition, partners will be encouraged to create accounts and publish their SAFETY4RAILS related research papers in ResearchGate, the academic social networking site.

The reader is also referred to section 7 (Procedures and protocols for dissemination and communication). The rules, overriding strategy and guidelines included in it are just as relevant for social media channels / networks as for other channels.

5.3.1 Twitter

5.3.1.1 Description

Twitter will be used under the domain <u>https://twitter.com/Safety4R</u> for big scale bidirectional communication with all the audience present on this social media platform but focusing on a technical audience from the railways and metro sector. Twitter is expected to be crucial for events, conferences, or workshops to broadcast SAFETY4RAILS' role and benefits on these scenarios and attract followers through real time information.

Although this social network is not specifically focused on this audience, twitter is used by a large number of professionals to communicate with each other and keep abreast of developments in their sector. Consequently, it is a tool for achieving the objective of increased awareness of SAFETY4RAILS and its developments.

Messages cover: Information about the project itself (facts, scenarios, tools, partners, etc.) about events, share documents, project news and articles related.

On Twitter, SAFETY4RAILS also has accessible lists to generate more engagement and contribute to the creation of a benchmarking framework:

- Consortium members: with the institutional consortium members' profiles.
- · Related projects: including similar EU projects
- Other lists with stakeholders in the critical infrastructure resilience domain, particularly rail and metro.

The Twitter feed (the posts from the @Safety4R account) is also displayed in real time on the project website.



FIGURE 6 SCREENSHOT OF THE SAFETY4RAILS TWITTER ACCOUNT

5.3.1.2 Main achievements during the period

Throughout the period covered, posts have been continuously published on the Twitter account. Information shared through the Twitter account were related to partners' profiles (with direct links to the SAFETY4RAILS' LinkedIn posts which covered the partners' profiles), project news and events (including organisation of project events as well as participation in external events) and project activities and results.

Whenever possible, the Twitter feed contains links towards the other project social media accounts and consortium partners' own social media accounts, as well as towards the SAFETY4RAILS official website, to ensure maximum interaction and involvement from the visitors, and to maximise impact.

While EOS was responsible for posting on the Twitter account, consortium members reposted, shared or "liked" the SAFETY4RAILS posts.

5.3.1.3 Statistics

The SAFETY4RAILS Twitter account was created end of October 2020. From November 2020 to 20th September 2021, a total of 94 posts and an average of 9 posts per month were published.

Table 4 below summarizes the statistics during the first year of the project:

TABLE 4 TWITTER STATISTICS FROM NOVEMBER 2020 TO SEPTEMBER 2021

Month	Posts	Impressions per day	Likes	Clicks
November 2020	43	863	366	28
December 2020	7	239	52	28
January 2021	6	152	24	11
February 2021	8	158	18	4
March 2021	10	146	32	21
April 2021	6	108	24	9
May 2021	6	99	24	3
June 2021	5	127	24	24
July 2021	2	45	6	5
August 2021	0	39	1	1
September 2021	1	109	66	3
Total	94	2085	637	137

5.3.2 LinkedIn

5.3.2.1 Description

A LinkedIn account, <u>https://www.linkedin.com/company/safety4rails-eu-project/</u>, has been created to promote the project among stakeholders and industry professionals.

On LinkedIn partners are expected to:

- Follow SAFETY4RAILS account, tag the project while posting any news related to SAFETY4RAILS
- Send related information when attending in any event or conference or of any dissemination activity carried out. At least one project related update that could be shared on social media is expected per month.

5.3.2.2 Main achievements during the period

During the period, posts have been continuously published on the SAFETY4RAILS LinkedIn account. The LinkedIn provided information on partners' profiles (with direct links to the partners' own websites), project news and events (including organisation of project events as well as participation in external events) and project activities and results.

Whenever possible, the LinkedIn posts include links towards the other project social media accounts and consortium partners' own social media accounts, as well as towards the SAFETY4RAILS official website, to ensure maximum interaction and involvement from the visitors, and to maximise impact.

While EOS was responsible for posting on the LinkedIn account, consortium members were also strongly encouraged to react by reposting, sharing or "liking" the SAFETY4RAILS posts.

5.3.2.3 Statistics of the period

The SAFETY4RAILS LinkedIn account was created end of October 2020. From November 2020 onwards, it has gathered around 127 followers.

In terms of engagement, the account has received a total of 5387page views (through both desktop and mobile) for the period November 2020 to 20th September 2021.

TABLE 5 PAGE VIEWS (DESKTOP AND MOBILE) FROM NOVEMBER 2020 TO SEPTEMBER 2021

Month	Page views	
November 2020	440	
December 2020	163	
January 2021	91	
February 2021	45	
March 2021	78	
April 2021	44	
May 2021	46	
June 2021	67	
July 2021	24	
August 2021	17	
September 2021	16	
Total	1031	

These visitors showed interest through clicks, likes, shares, comments and follows. A total of 10.435 impressions were gathered for the period covered.

In terms of demographics, the visitors coming on the SAFETY4RAILS LinkedIn account have the following background:

- Program and Project Management: 28%
- Military and Protective Services: 15%
- Business development: 11%
- Engineering: 10%
- Sales: 7%
- Education: 6%
- Information technology: 4%
- Research: 4%
- Community and Social Services: 3%
- Media and Communication: 3%

5.3.3 Facebook

5.3.3.1 Description

A Facebook account, <u>https://www.facebook.com/Safety4Rails/</u>, has been created as a means to reach a wider audience and engage individual citizens by promoting the benefits and results of the project.

On Facebook partners are expected to:

- Follow SAFETY4RAILS account, tag the project while posting any news related to SAFETY4RAILS
- Use related hashtags while posting
- Send pictures and related information when attending any event e.g. conference or of any other relevant dissemination activity carried out. At least one project related update that could be shared on social media is expected per month.

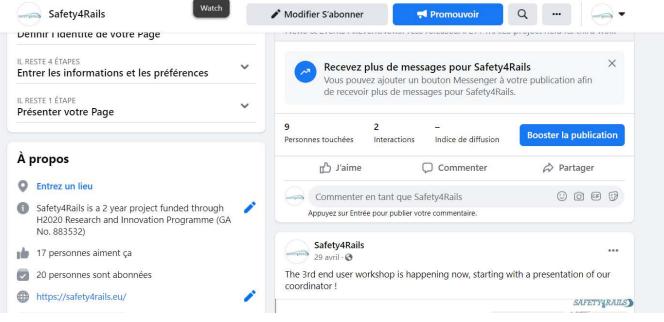


FIGURE 7 SCREENSHOT OF THE SAFETY4RAILS FACEBOOK PAGE

5.3.3.2 Main achievements during the period

Facebook, being not a professional platform, is not considered as the main channel to exchange information concerning the project. The posts shared here are the same than the Twitter's and LinkedIn's ones but clearly reached less people.

5.3.3.3 Statistics

17 people "like" the SAFETY4RAILS Facebook page and 20 people subscribed to it.

5.3.4 YouTube

5.3.4.1 Description

SAFETY4RAILS will also be registered in YouTube for dissemination purposes. The YouTube channel will make it easier to publish videos produced within the course of the project, e.g. videos of related simulation exercises, events, conferences or workshops. In addition, the project's YouTube channel will serve as an infrastructure for other social networks and communication channels, as YouTube is a suitable platform for hosting and publishing videos that will then be disseminated through other channels. Further videos will be put online by the partners as new results and demonstrators are being presented.

5.3.4.2 Main achievements during the period

As the First video will be ready at the end of M12, the SAFETY4RAILS' YouTube channel will be launched end of September 2021.

5.3.5 ResearchGate

It is the worldwide social networking site for scientists and researchers to connect, collaborate, and share their work. Each SAFETY4RAILS contributor could create an account to share information about the project and publish the SAFETY4RAILS related papers/articles/posters. This will be supervised by the Dissemination Manager.

5.3.4.3 Main achievements during the period

Information on SAFETY4RAILS project is available at: <u>https://www.researchgate.net/project/SAFETY4RAILS-Data-based-analysis-for-SAFETY-and-security-protection-FOR-detection-prevention-mitigation-and-response-in-trans-modal-metro-and-RAILway-networkS</u>.

18 collaborators in SAFETY4RAILS projects are already connected and 4 publications are available.

5.4 Press releases

5.4.1 **Description**

After any relevant event or action by the project a press release will be issued to the main national and international press media. The first target will be the most relevant national press media at each of the countries participating in the project and at the countries participating at the demonstration activities. The project will organise press conferences and maintain regular press contacts to offer diffusion of the project advances. The project has already published the first press release to share information about the start of the project which is available on the project website at: https://safety4rails.eu/news/.

The SAFETY4RAILS website will maintain a press clipping section summarising the main references to the project in mass media. The main European media companies identified as relevant contacts for the distribution of SAFETY4RAILS news are listed in Table 6:

Media	Country	Туре
Reuters	Europe	Press Agency
Bloomberg	Europe	Press Agency
Agence France Presse	France	Press Agency
Athens News Agency	Greece	Press Agency

 TABLE 6 LIST OF IDENTIFIED RELEVANT EUROPEAN MEDIA

SAFETY4RAILS will also use European Commission media channels such as:

- Horizon Results Booster https://www.horizonresultsbooster.eu/
- Horizon Magazine http://horizonmagazine.eu/
- CORDIS website https://cordis.europa.eu/es
- DGHome Protection of public spaces newsletter
 https://ec.europa.eu/newsroom/index.cfm?service_id=1410
- Conferences and events organised by the European Commission

5.4.2 Main achievements during the period

One press release was published at https://safety4rails.eu/news/ to inform medias that SAFETY4RAILS kickoff meeting took place on the 5th of November in a virtual conference with all the consortium partners, the Project Officer from the European Commission's Research Executive Agency, representatives from the project's foreseen advisory boards.

5.5 Scientific channels and publications

5.5.1 **Description**

SAFETY4RAILS aims to have articles and op-eds on the demonstration results published in key industry magazines targeting the selected primary target sectors, such as local/national newspapers of relevant technical societies and journals. SAFETY4RAILS partners are expected to publish results in scientific (peer-reviewed) publications. Joint publications among SAFETY4RAILS partners will be encouraged. In addition, complementing means such as organization and/or participation in thematic panels, roundtables and special conference sessions, workshop talks, poster presentations and specialized demonstrations at scientific events will also be used.

SAFETY4RAILS will also use other standard platforms to guarantee effective dissemination such as Research Gate (described in Section 5.3.5).

5.5.2 Main achievements during the period

- Scientific peer-reviewed open access articles published during the period
 - Rajamäki J, "Resilience Management Concept for Railways and Metro Cyber-Physical Systems", 21st European Conference on Cyber Warfare and Security (ECCWS) (16-17/06/2021) (prepared by LAU)
 - Miller N et al., "A Risk and Resilience Assessment Approach for Railway Networks", 31st European Safety and Reliability Conference (ESREL) (19-23/09/2021) (not published yet) (led by Fraunhofer with multiple partner contributions).
 - S.U. Sathya, C. S. Bandara, P.B.R. Dissanayake, M. Mahmoodian, N. Naderpajouh, Resilience Assessment Models for Benchmarking Rail Bridges Against Natural Hazards, 12th International Conference on Structural Engineering and Construction Management, ICSECM 2021, Dec 17-19 2021, Kandi, Sri Lanka.
- Other publications
 - December 2020: SAFETY4RAILS "Policy Fiche" for European Commission following H2020 Secure Societies Policy brief guidelines-P2PKOS.
 - **February 2021:** SAFETY4RAILS "Synopsis of anticipated short-term policy feedback-related actions of projects dealing with Security Research" for European Commission.
 - **April 2021:** Update of SAFETY4RAILS "Policy Fiche" for European Commission following H2020 Secure Societies Policy brief guidelines-P2PKOS.
 - **June 2021**: SAFETY4RAILS one pager for European Commission promoted: CERIS Community for European Research and Innovation for Security.
- Scientific Publications currently in preparation:
 - Bonneau, M., Havarneanu G., Petersen L., Crabbe S. (2022) "Protecting railway and metro infrastructure against combined cyber-physical attacks" World Congress on Railway Research, WCRR 2022, Birmingham, 4-6 June 2022).
 - Siino, G., Naderpajouh, N., Mahmoodian, M., Setunge, S. (2022) "Investment Plan and Resilience Assessment for Railway Bridges Under Extreme Conditions" 11th International

Conference on Bridge Maintenance, Safety and Management (IABMAS), 11-15th July 2022, Barcelona, Spain.

- Pasino A., De Angeli S., Battista U., Ottonello D., Clematis A. (2022) "A Review of Single and Multi-Hazard Risk Assessment Approaches for Critical Infrastructures Protection" International Journal of Safety and Security Engineering.
- Preparation of an abstract for the ESREL Conference at https://www.esrel2022.com/abstract.
- Preparation of an abstract for BledCom (<u>Call for papers | BledCom</u>).
- Preparation of an article in the IT news portal (https://www.inside-it.ch/).

5.6 Project events/workshops organisation

5.6.1 **Description**

Several events have been planned during the project life:

- Kick-off meeting with EC representatives (held on 5th November 2020)
- Workshops/meetings with the members of the advisory board (1st on 15th December 2020)
- Final conference to be held in September 2022

5.6.2 Main achievements during the period

During the period, 6 events have been organised as listed below:

• On 5th November 2020, Kick-off Meeting with EC representatives:

- The meeting took place virtually on 5 November between all of the consortium partners, the Project Officer from the European Commission's Research Executive Agency, representatives from the advisory boards foreseen for the project, as well as two envisaged end-user partners from Spain and Turkey.
- On 12th November 2020, presentation to key European Commission services, Agencies and Joint Undertaking
 - Virtual presentation and discussion of the project on 12/11 with (26 participants); representatives announced for: Directorate General (DG) Migration and Home Affairs (DG HOME), DG Communication Networks, Content and Technology (DG CNECT), DG Defence Industry and Space (DG DEFIS), DG Mobility and Transport (DG MOVE), DG Joint Research Centre (DG JRC), European Union Agency for Railways (ERA), Shift2Rail Joint Undertaking (Shift2Rail), Research Executive Agency (REA).
- On 14-15 December 2020, first end-users and Advisory Board workshop:
 - Two workshop sessions were held virtually on 14-15 December 2020 focussing on understanding of current threats face by railways and metro stakeholders. The Consortium used the workshop to present initially identified operational requirements and presented a matrix pitching impact against probability to determine which priority to give to each threat. Concrete use-cases ensured discussions remained grounded in reality, and allowed the collection of further end-user needs.
- On 17 December 2020, presentation to the Ethical Board members
 - Virtual presentation of the project to the Ethical Board with discussion on aims of the Board and those ethical issues which were identified as most relevant for SAFETY4RAILS.

• On 15 March 2021, second workshop with the external experts of the advisory board:

• The second workshop was held virtually on 15 March 2021. After almost 6 months of work, the consortium partners presented the work achieved regarding the identification of needs and requirements from the end-use perspective on the threat landscape, as well as specific requirements for standardisation and interoperability. Security experts from railways companies, authorities, EU agency as well as ethical experts attended the meeting and exchanged views with the partners on these first results.

• On 29 April 2021, third workshop with the external experts of the advisory board:

 The third project end-users and Advisory Board workshop was held virtually on 29 April 2021. The workshop was composed of three sessions: crisis management, crisis communication towards the public, and resilience of transport hubs from the smart city point of view. The SAFETY4RAILS Consortium used the workshop to present initially defined specific requirements for inter-city and intra-city metro systems including crisis communication with citizens and social media and get feedback from the audience on these requirements.

5.7 Exhibitions and events

5.7.1 **Description**

SAFETY4RAILS is foreseen to be presented at the main events of the sector in Europe physically or virtually depending on COVID-19 restrictions. The project will be presented by members of the consortium with thorough presentations and with printed material (posters, rollups, brochures...) and stands at the exhibitions that offers this possibility. All the material will be published at the same time on the web and social media to enlarge the audience reached and allow keeping a record of the SAFETY4RAILS dissemination activities.

Annex 11.5 provides a list of events and scientific journals considered for dissemination purposes. The list is also maintained at the project web site (public list under events section) and at the project repository (private list with specific proposals for publications and attendances).

Moreover, partners are requested to send each month an updated list of future thematic events (prior to attendance).

5.7.2 Main achievements during the period

• Events targeting Policy makers:

SAFETY4RAILS representatives participated and gave a presentation in 5 events organised by the European Commission:

- On 16 February 2021, Fraunhofer presented SAFETY4RAILS at the 9th Meeting of the EU Rail Passenger security platform. The audience composed of Member States and Stakeholders dealing with security of rail passengers in the European Union took note of the project information.
- On 22-23 March 2021, UIC took part in the second edition of the "Project to policy kick off seminar" (P2PKOS) organised by the European Commission Research Executive Agency. The seminar brought together policy makers from DG Home, DG Connect, DG Move, ERA, ENISA and 33 EU projects funded under the Horizon 2020 Secure societies call which started in 2020. This seminar was a great opportunity to bridge the gap between security research and policies. Moreover, synergies with other related ongoing projects such as S4Allcities dealing with resilience of smart cities against cyber–physical risks could be also very promising.
- On 5 May 2021, Fraunhofer presented SAFETY4RAILS project under the auspices of the Community of European Research and Innovation for Security (CERIS). The event was

organized by the European Commission's DG HOME under the umbrella of the Disaster Risk Societies (DRS) thematic Working Group and focused on Multihazards Risk Management, including cascading effect. The event was well-attended and brought together policy makers, industry, research centers, academia and consortia of EU projects funded under Horizon 2020.

- On 10 September 2021, Fraunhofer presented SAFETY4RAILS project in a meeting between DG MOVE SECURITY and EOS (IBS and ST CIP WG)
- On 29 September 2021, UIC presented SAFETY4RAILS project at the annual meeting of the International Working Group on Land Transport Security: members are transport ministries from 19 countries worldwide. UIC, UITP, EU DGMOVE Security and UN-ECE are affiliated members.

• Events targeting Rail Security experts:

UIC participated and gave presentation in 4 international meetings gathering rail security experts:

- On 08/02/2021: UIC Cyber Security Solutions platform meeting which regroups cybersecurity experts from 12 railways companies.
- On 26/02/2021 and on 30/09/2021: ER-ISAC General Assembly meeting which regroups around 80 cybersecurity experts from 40 companies (20 Railway companies but also suppliers, European and national bodies and research centres).
- On 06/05/2021: UIC Security platform Meeting of the SIA (Sabotage/intrusion/attack) working group which regroups security experts from Railways.
- On 08/06/2021, SAFETY4RAILS was presented in a workshop gathering rail cyber experts. It was organised by the EU project 4SECURAIL focussing on the Implementation of the EU Rail CSIRT model to the railway sector. More than 40 participants mainly from rail companies attended the workshop.

• Events targeting security experts

- On 23/06/2021, SAFETY4RAILS was presented in a workshop organised by KEMEA to Greek security companies bringing together policy makers, industry and research centres
- On 22/11/2021, UMH will present a poster (already submitted) about the project in the XIII Spanish Congress of Criminology, organized by the Spanish Society on Criminological Research

Table 7 lists the past international conferences and events where the SAFETY4RAILS project partners have participated.

Conference name	Location and date	Audience	contribution	Partners
UIC Cyber Security Solutions platform	Online, 08/02/2021	Rail Cybersecurity experts	Presentation	UIC
EU Rail Passenger Security platform	Online, 16/02/2021	European Transport authorities	Presentation	Fraunhofer
ER-ISAC General Assembly	Online, 26/02/2021	Rail Cybersecurity experts	Presentation	UIC
Project to policy kick off seminar (P2PKOS) for security research organised by REA	Online, 22- 23/03/2021	Policy makers, 33 EU projects representatives	Presentation	UIC

TABLE 7 PAST EVENTS

CERIS DRS Workshop Multi hazards disaster risk management organised by DG HOME	Online, 05/05/2021	Policy makers, industry, research centres	Presentation	Fraunhofer
4SECURAIL workshop	Online, 08/06/2021	Rail Cyber security experts	Presentation	UIC
UIC Security platform - Meeting of the SIA (Sabotage/intrusion/attack) working group	Online, 06/05/2021	Rail Security experts	Presentation	UIC
CERIS DRS Synthesis & InfoDay organised by DG HOME	Online, 14/06/2021	Policy makers, industry, research centres	Presentation	Fraunhofer
Workshop organised by KEMEA to Greek security companies	23/06/2021	Policy makers, industry, research centres	Presentation	ICOM
Meeting DG MOVE SECURITY/ EOS (IBS and ST CIP WG)	Online, 10/09/2021	Policy makers, industry	Presentation	Fraunhofer
14th IWGLTS Annual Meeting 2021 (International Working Group on Land Transport Security)	Online, 29/09/2021	Policy makers	Presentation	UIC
ER-ISAC General Assembly	Online, 30/09/2021	Rail Cybersecurity experts	Presentation	UIC

5.8 Public relations

5.8.1 **Description**

The public relations strategy will follow the same strategy as the whole dissemination plan: business oriented, inspiring leaders and sharing knowledge. SAFETY4RAILS will present new possibilities for the railway sector and so the dissemination plan includes a part of public relations to communicate the importance of the project to the main decision makers. Most of the effort will be concentrated in countries of the project looking for the regional stakeholders. Each partner is an ambassador of the SAFETY4RAILS project. They will receive the material if they wish to present the project in events or professional activities where they will be involved.

5.8.2 Main achievements during the period

Three articles were published in UIC electronic newsletter (UIC e-News). UIC eNews, focused on projects and activities, is sent weekly to its stakeholders (railway undertakings, international bodies; more than 4,000 addressees).

- On 10/10/2020, "Official launch of SAFETY4RAILS European research project on 5 November" 2020 at (<u>https://uic.org/com/enews/article/official-launch-of-safety4rails-european-research-project-on-5-november-2020</u>).
- On 23/03/2021, "Second SAFETY4RAILS project workshop with external advisory board experts held on 15 March" (<u>https://uic.org/com/enews/article/second-safety4rails-project-workshop-with-external-advisory-board-experts-held</u>).

 On 03/05/2021, "SAFETY4RAILS project held its third workshop with the external experts of the Advisory Board on 29 April 2021" (<u>https://uic.org/com/enews/article/safety4rails-project-held-its-</u> <u>third-workshop-with-the-external-experts-of-the</u>).

An article on SAFETY4RAILS for the Fraunhofer EMI yearly report (German language) (available at: <u>https://www.emi.fraunhofer.de/content/dam/emi/de/downloads/aktuelles/presse aktuelles/EMI-Jahresbericht-2020-2021.pdf</u>, page 30).

Two news stories were published on the RMIT Europe website (47k+ visitors per year) and an article was included in the RMIT Europe e-newsletter (1300+ subscribers).

- News story on the RMIT website on 6 April 2021: <u>https://www.rmit.edu.au/news/all-news/2021/apr/future-proofing-mass-transit-infrastructure</u> (website has approx 47K+ visitors per year)
- News story on the RMIT website on 18 December 2020: <u>https://www.rmit.edu.au/news/all-news/2020/dec/power-of-research-post-pandemic-society</u> (website has approx 47K+ visitors per year)
- Article in RMIT Europe e-newsletter on 22 December 2020: <u>https://mailchi.mp/rmit/rmiteuropenewsdecember2020?e=[UNIQID]</u> (industry, research and government audience, 1300+ subscribers)

Through science popularization magazine POSTC the UMH will publish a short paper on the project in the first quarter of 2022. In addition, as a result of the agreement between the UMH and the publishers, the journal will also publish an interview in English with Spanish subtitles with one of the project coordinators.

Many partners published the project abstract or articles in their website to give more visibility to the project:

- UIC: <u>https://uic.org/security/Security-Reseach-Projects#SAFETY4RAILS</u>
- ETRA: <u>https://www.grupoetra.com/en/portfolio-item/safety4rails/</u>
- EOS: <u>http://www.eos-eu.com/safety4rails</u>
- Tree technology: <u>https://www.treetk.com/en/R&D_SAFETY4RAILS.html</u>
- Leonardo: <u>https://www.leonardocompany.com/en/news-and-stories-detail/-/detail/leonardo-s-safety4rails-project-leads-the-way-for-public-rail-transport-s-safety</u>
- RMIT: <u>https://www.rmit.eu/research-projects</u>
- o FGC: https://www.fgc.cat/en/about-us/rdi-projects/safety4rails-2/
- o UMH: https://crimina.umh.es/proyectos-internacionales/

5.9 Links with related EU projects

5.9.1 **Description**

The objective is to inform on the project and liaise with ongoing projects on similar or related topics, and, when possible, promote joint activities/events.

5.9.2 Main achievements during the period

- **PRAETORIAN EU project**: Instantiation of SAFEY4RAILS results and lessons learned in the project deliverable D2.1 at https://dmsprext.fraunhofer.de/livelink/livelink.exe?func=ll&objId=24404071&objAction=browse&viewType=1.
- **4SECURAIL EU project**: presentation of SAFEY4RAILS in 4SECURAIL workshop on 08/06/2021.

6. Dissemination and communication materials

SAFETY4RAILS will use different materials for dissemination and communication. These materials will address the target groups and explain the benefits of the SAFETY4RAILS solution and their potential application. The materials raise awareness of the project, its activities and results also visually and build recognition amongst stakeholders.

6.1 Logo

A memorable logo is an essential project communication and dissemination material to raise awareness of the project. The logo must be used in every communication and dissemination material created during the project. The logo must be used every time the project is presented. The SAFETY4RAILS logo represents the project's key visibility and colour scheme. The rights to use the logo belong to the coordinator and project partners as well as the European Commission. Third parties are expected to ask for permission to use the logo in writing if they wish to use it. In the case of conferences using the logo, this should be included in conference agendas, participant lists, and any promotional materials.

6.2 Templates

Templates are used to bring a coherent visual image to all information produced in the project including official communication to the European Commission and presentations to different audiences. Templates are used in every occasion when SAFETY4RAILS is presented or information on the project is shared. The templates are also provided in order to ease the communication inside consortium and this ensures coherent and smooth workflow. The templates are provided either in Windows Word Document or PowerPoint Document format.

The templates include three core elements that are always requested to be present when the project is presented: project logo, EU emblem and the official information requested by the European Commission. There are the following main templates in use:

- Deliverable template: a Word document that ensures that deliverables are reported according to same format to the Commission by the project partners and that information on versions is provided in each deliverable before submitting the final version.
- PowerPoint presentation template: A PowerPoint document to ensure that the all presentations are delivered in a harmonized way internally and externally.

6.3 Newsletter

SAFETY4RAILS Newsletter aims to offer a view of the main activities of the project. It is managed by EOS, with the inputs from the partners, with an online version available in the web. It will have a frequency of twice a year, ideally March and September (although flexible). The Newsletter should include elements such as:

- News: Main news during the period covered by the newsletter.
- Outcomes: Specific results to share.
- Past event: Summary of events attended or organised by the partners.
- Future events: Coming remarkable events, where SAFETY4RAILS will participate or not.
- Do you know? Partners' presentations in the first Newsletter.

The first SAFETY4RAILS Newsletter is embedded within the 2nd project brochure, which is delivered in month M12 and described in section 6.4.2.

The second newsletter is expected to be launched at the beginning of 2022, to include relevant information on the exercises that are planned to take place ideally in January.

A survey will also be designed at a later stage in the project to assess the attractiveness of the newsletter content, quality of articles and information provided.

6.4 Promotional materials

6.4.1 **Description**

To contribute to the promotion and communication of the project objectives and its outcomes, a number of brochures, videos, presentations, leaflets, posters, roll-ups, infographics, games, quizzes and other materials will be produced. As leader of Task 10.2, EOS is responsible for these productions. The hard version of the materials has not been yet printed as the COVID-19 crisis does not allow any physical meeting. To communicate the project objectives and expected results, promotional brochures are designed by UIC and made available to be distributed at relevant events and in digital versions

To facilitate the explanation of SAFETY4RAILS, UIC already created two sets of brochures that provide a résumé of the project objectives and approach in an easy way. Whenever it will be possible these documents will be distributed not just at conferences, workshops or other events where consortium members will present and promote the project but also in open days or citizens events. The first brochure has been created in M6 to show the project objective and concepts, the second one to show the progress of the project in M12 and the last one to show the project results and conclusions in M24.

6.4.2 Main achievements during the period

The first version of the SAFETY4RAILS brochure (Figure 8) has been released in December 2020 and then updated with the two new partners who joined the consortium in June 2021. It's an A5 landscape format, composed of 4 pages. It gives the reader a brief but comprehensive overview of the project (scope, goal, description of the work, timeline, expected results and added value, project partners and advisory board, and contact details).

An electronic version is available on the SAFETY4RAILS website at <u>https://safety4rails.eu/wp-content/uploads/2021/02/SAFETY4RAILS First-Brochure Final-upd-july-2021.pdf</u>.



FIGURE 8 SAFETY4RAILS BROCHURE - FIRST VERSION

The second brochure (Figure 9) has been released in September 2021. It's an update of the first version with the addition of the main achievements from the 1st year and next steps foreseen for the upcoming months. It's an A4 landscape format, composed of 12 pages. It describes:

- The mid-term achievements regarding:
 - The definition of the requirements and specifications.
 - Main development and integration of the tools.

- The next steps:
 - Exercises and evaluation. 0
 - Exploitation of the results. 0



FIGURE 9 SAFETY4RAILS BROCHURE - SECOND VERSION

6.5 Infographics

Through infographics, graphical representations of information and data of SAFETY4RAILS, complex information could be presented clearly and concisely. Additionally, the use of visual and illustrative forms of communication may open the information to larger and more diverse audiences. Infographics will be a form of visual communication that falls within the encompassing field of information design, often focused upon discrete and contained amounts of information.

6.6 Videos

6.6.1 Description

Through the project lifetime, two videos will be produced (one at the beginning and one at the end). Minimising the technical language will be mandatory in order to reach a wider audience. Besides, partners will explain through videos some complex technical aspects of the project to make them understandable among the public.

Main achievements during the period 6.6.2

A first introductory video was produced and delivered in month M12. It provides a general view of the project's goals, scope and benefits and is targeted to a general audience. The objective was to raise awareness to the project, foster interest and maximise impact. The video is available on the homepage of the website at https://safety4rails.eu/.

Procedures and protocols for dissemination 7. and communication

The SAFETY4RAILS project partners must be involved as much as possible in making dissemination materials especially presentations, flyers, blogs, newsletters, and press releases. Their contribution will be requested particularly in areas where they will have more opportunity for capacity building. To build a systematic approach to delivery of publishable material (such as press releases), WP10 Lead partner has prepared the templates PU - Public, D10.2, October 2021 updated in February 2022

to be used when writing the external communication material. All SAFETY4RAILS beneficiaries will be potential contributors for WP10 dissemination.

All press and third-party inquiries are to be directed towards EOS (WP10 lead and crisis manager) and Fraunhofer (as coordinator).

7.1 Dissemination of results

No results should be communicated/disseminated before agreement following the rules of the Grant Agreement (European Commission, 2020)² and the Consortium Agreement (SAFETY4RAILS consortium)³.

The dissemination activities, including but not restricted to scientific publications and presentations are governed by Article 29 of the Grant Agreement and section 8.4 of the Consortium Agreement. All project beneficiaries MUST be familiar with these provisions. In summary, partners will be responsible for: notifying other beneficiaries of the intention to disseminate results, open access, including the EU emblem, acknowledgement of EU funding, and disclaimers.

Article 26.1 of the Grant Agreement states: ""Results" means any (tangible or intangible) output of the action such as data, knowledge or information – whatever its form or nature whether it can be protected or not – that is generated in the action, as well as rights attached to it, including intellectual property rights."

The reader is referred to the deliverable <u>D1.5 Quality Assurance Plan (SAFETY4RAILS consortium, 2020)⁴</u>, chapter 5. All project beneficiaries MUST also be familiar with these provisions.

In what follows, a summary is provided on content in section 8.4 of the consortium agreement with regards to the steps before the publication of ANY project results:

- During the project and for a period of 1 year after the end of the project, the dissemination of own results by one or several parties including but not restricted to publications and presentations, shall be governed by the procedure of Article 29.1 of the Grant Agreement subject to the provisions in the consortium agreement.
- Prior notice of any planned publication shall be given to the other parties at least 30 calendar days before the publication. For a conference paper, it is recommended to submit for approval the full paper, preferably after partner has received the notification of acceptance. For a journal paper, it is recommended to submit for approval the paper that has passed the first round of review.
- Any objection to the planned publication shall be made in accordance with the Grant Agreement in
 writing to the coordinator and to the party or parties proposing the dissemination within 15 calendar
 days after receipt of the notice. If no objection is made within the time limit stated above, the publication
 is permitted.
- An objection is justified if (a) the protection of the objecting party's results or background would be adversely affected (b) the objecting party's legitimate interests in relation to the results or background would be significantly harmed.
- The objection has to include a precise request for necessary modifications.
- If an objection has been raised the involved parties shall discuss how to overcome the justified grounds for the objection on a timely basis (for example by amendment to the planned publication and/or by protecting information before publication) and the objecting party shall not unreasonably continue the opposition if appropriate measures are taken following the discussion. The objecting party can request a publication delay of not more than 90 calendar days from the time it raises such an objection. After 90 calendar days the publication is permitted, provided that - any objection of the objecting Party has

PU – Public, D10.2, October 2021 updated in February 2022

² European Commission. SAFETY4RAILS Grant Agreement. version 1.0. dated 21 April 2020.

³ SAFETY4RAILS consortium, SAFETY4RAILS Consortium Agreement, version 20200608.

⁴ SAFETY4RAILS consortium, Deliverable D1.5 Quality assurance Plan, version 1.1, 2 December 2020.

been properly addressed; and/or - Confidential Information of the objecting party has been removed from the publication as indicated by the objecting party.

• A Party shall not include in any dissemination activity another Party's Results or Background without obtaining the owning Party's prior written approval, unless they are already published by or with the written consent of said owing Party.

7.2 Communication of general content which is not a result

For all media (i.e. for other channels such as the website, PowerPoint presentation, brochures etc) except social networks, new content (i.e. not previously released by the consortium) must be agreed for release within the consortium. An exception are announcements that the project will be presented at a specific event and similar non-controversial information which does not potentially touch on results etc. This means providing the other project partners with the proposed content and giving them a reasonable time to notify any concerns. What is a reasonable time period will depend on how far the proposed content is new and extensive as a general rule it should not be less than 10 days.

Communication over social media must be only for non-controversial content unless it has been agreed within the consortium in advance. If a partner is in doubt whether content could be controversial then EOS (and potentially the project coordinator at Fraunhofer) must be contacted for their opinion. A very conservative evaluation is to be used in assessing whether content could or could not be considered controversial. The project's key messages in chapter 4 are to be kept in mind and for social media particularly that the project will carry out its work and develop tools which are legally and ethically compatible with European law and societal values such as the rule of law and civil liberty.

In situations of uncertainty EOS and/or the coordinator should be contacted. Figure 10 provides an overview of internal protocols (to date) for preparing and releasing general communication material and social media content.

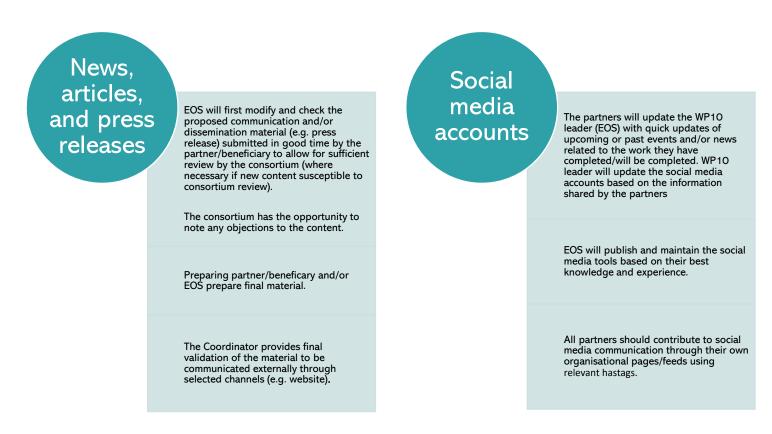


FIGURE 10 SAFETY4RAILS INTERNAL PROTOCOLS FOR PREPARING AND RELEASING MATERIAL AND SOCIAL MEDIA CONTENT

7.3 Notices to include, evidence of activities, points of contact

All project dissemination and communication activities (scientific/technical or not) must include according to the Grant Agreement at least the following notifications and disclaimer (our website added as an addition):



This project has received funding from the

European Union's Horizon 2020 Research and Innovation Programme

under Grant Agreement № 883532.

More information available at <u>https://safety4rails.eu/</u>

This [insert type of activity] reflects only the author's views and neither the Research Executive Agency nor the European Commission are responsible for any use that may be made of the information contained therein

The reader is referred once again to the deliverable <u>D1.5 Quality Assurance Plan</u>, chapter 5.

Evidence of dissemination and communication activities must be stored on the project repository (i.e. "Full Paper" version and presentation material) and each partner is responsible to ensure that the activity is counted as part of the dissemination and communication activities in the European Commission Participant Portal as part of the periodic reporting.

Each consortium partner assigns a dissemination and communication Point of Contact (PoC), or preferably two persons, who will be responsible for dissemination and communication activities, as well as for social media liaison and requests.

The PoC will ensure that the SAFETEY4RAILS Dissemination and Communication Plan is properly implemented and that the guidelines for dissemination and communication are respected and followed. In addition, the PoC will monitor dissemination and communication activities.

7.4 Crisis communication process

The term crisis is defined by the Cambridge Dictionary as "a time of great disagreement, confusion, or suffering" as well as "an extremely difficult or dangerous point in a situation".

As every other organisation of people, our project could face a crisis triggered by bad publicity, misinterpretation, fake news and so on, which could require a well thought out, co-ordinated and potentially very fast response. The project identified that the greatest communication risk to the project is through social media because of its speed, diverse set of users, anonymity and potential "agendas" behind posts which can include both state and none state actors and groupings.

EOS is managing the social media accounts and can react most quickly. For this main reason EOS has been appointed Crisis Manager, but if an actual or potential crisis arises then Fraunhofer as coordinator is to be informed as quickly as possible. Of course, some situations may require at least an initial conciliatory response by EOS before further discussion with Fraunhofer.

EOS will make sure that the below protocol in time of crisis is ensured:

- Step 1: A crisis situation has been detected by a partner and communicated to EOS, EOS determines whether an initial conciliatory response is necessary even before assessment with Fraunhofer and if so makes the response
- Step 2: EOS and the coordinator assess together if the situation can be considered as a Crisis Situation
- Step 3: If this is not the case, the process will be stopped here.

If this is the case, EOS will have 1 week to work on the appropriate Crisis Plan to propose to Fraunhofer which will have 2 days to accept or not the Plan, unless Fraunhofer determines a reaction must follow within a shorter period of time in which case it may take over the responsibility as coordinator to respond to the crisis

- Step 4: If the Crisis Plan is not accepted, the coordinator is in charge of making clear amendments to be transmitted to EOS within 2 days. EOS has 2 days to reply to them. The process cannot be longer than 10 days.

If the Crisis Plan is accepted, it is immediately applied within SAFETY4RAILS

7.5 Potential data breaches

Data control falls under the responsibility of the project data controller (MdM) and where relevant individual partner data controllers. This responsibility is primarily content of the tasks T1.4 and T9.4 in the project and it is therefore not a focus of this dissemination and communication plan. However, as such an event would also touch on project communication it is provided here in overview.

A potential data breach requires urgent corrective measures, normally within 48 hours.

Possible corrective measures include but are not limited to the following:

- Notification of the relevant supervisory authority
- Notify the project coordinator
- Disallow further communication with the affected system by the public.
- Change all passwords and other relevant private data in case there are users involved.
- Investigate logs and audit the severity and potential data loss.
- Inform all participants of the data breach and further details within 72 hours.
- Apply corrective measures and patch vulnerabilities
- Prepare a public announcement.

7.6 Partners' press releases and other media contacts

All partners can send out press releases on their own. Press releases should be done to cover all major milestones of the project. The Dissemination Manager will coordinate the press releases for the milestones. Partners willing to issue their own press releases must contact first with the Dissemination Manager to crosscheck if something is already available on the subject.

For all other public project related communication, the use of the SAFETY4RAILS logo and design is mandatory. When it comes to Intellectual Property Rights (IPRs), all publication must follow the Grant Agreement and the Consortium Agreement.

7.7 Image rights and quality of images used in publication activities

Notes on image quality and image rights needs to be paid attention to for all publication activities. The general recommendation for the image quality is shown in the following table. In the case of picture rights, the origin of the picture as well as the creator must be mentioned. During the project, the author is always responsible for obtaining appropriate image rights, whether for printing publications or web-based publications. The general recommendations are presented in the following TABLE 8:

Quality Images for publications, 300 dpi (Size 100 x 150mm) Images for web, 160 dpi (Size 60 x 60mm)

Rights © Institution/Company or author, origin

7.8 SAFETY4RAILS Scientific publication process

7.8.1 **Open access to SAFETY4RAILS scientific publications**

The Data Control and Management Plan (D1.6) established the data management life cycle for the data to be collected, processed and/or generated by SAFETY4RAILS. As part of making research data Findable, Accessible, Interoperable, and re-usable (FAIR), the plan includes:

- The handling of research data during and after the end of the project;
- What data will be collected, processed and/or generated;
- Which methodology and standards will be applied;
- Whether data will be shared/made open access;
- How data will be curated and preserved (including after the end of the project).

7.8.2 SAFETY4RAILS Open Access to publications contractual baseline

The Open Access to publications contractual baseline is provisioned under Article 29.2 of the SAFETY4RAILS Grant Agreement - i.e. scientific publications in the frame of SAFETY4RAILS must comply with Article 29.2's provisions.

All peer-reviewed scientific publications must ensure open access - this can be seen in article 29.2 of the Grant Agreement. Following the publication protocol, all scientific publications can be reviewed by the consortium to assess if there is any conflict with the exploitation roadmap, GDPR compliance and security obligations. Moreover, it is the role of the innovation manager (ETRA) to assure that partners' IPR are correctly protected and this will cover the aforementioned. If the publication discloses information that can be considered subject of patent or copyright declaration, then it would need to be modified or even not published.

7.8.3 SAFETY4RAILS Open Access Publication strategy

Partners will provide Open Access to all scientific publications (free of charge online access for any user) using **Self-archiving ('green') open access,** provided there are no conflicts with the exploitation roadmap, GDPR compliance and security obligations. This is, using one or more 'green' Open Access repositories.

In any case, the 'green' Open Access repositories used must be at least accessible in **openAIRE** (European Commission, 2018)⁵, the **repositories listing** of the European Commission.

D1.6 identified open data will be made available through the project website and/or an open access portal to be determined, which will automatically link to OpenAIRE. As default repository, European Commission's Zenodo (EUROPEAN COMMISSION Directorate-General for Research & Innovation, 2017)⁶ could be used: Zenodo is the "orphan" repository provided by European Commission for this purpose.

PU - Public, D10.2, October 2021 updated in February 2022

⁵ More information on this issue is available in the European IPR Helpdesk fact sheet "Publishing vs. patenting". <u>http://www.iprhelpdesk.eu/Fact-Sheet-Publishing-v-Patenting</u>

⁶ EUROPEAN COMMISSION Directorate-General for Research & Innovation. H2020 Programme Guidelines on Open Access to Scientific Publications and Research Data in Horizon 2020, version 3.1 25 2016 <u>http://ec.europa.eu/research/partici-pants/data/ref/h2020/grants_manual/hi/oa_pilot/h2020-hi-oa-pilot-guide_en.pdf</u>

In the case that one or more partners publish a scientific publication in 'gold' open access journals, these are journals that offer open access against payment from the authors, such publications shall also be self-archived in one of the above listed 'green' open access repositories.

Misconceptions about open access to scientific publications: In the context of research funding, open access requirements in no way imply an obligation to publish results. The decision on whether or not to publish lays entirely with the project partners. Open Access becomes an issue only if publication is elected as a means of dissemination. Moreover, Open Access does not interfere with the decision to exploit research results commercially, e.g. through patenting. Indeed, the decision on whether to publish open access must come after the more general decision on whether to publish directly or to first seek protection (European Commission, 2018)⁷.

SAFETY4RAILS will ensure Gold or Green Open Access for published papers.

7.8.4 **Procedure to ensure Open Access to peer-reviewed scientific publications**

Foreword:

This procedure aims to complement, with practical information for researchers, the requirements of the European Commission on Open Access of scientific publications contained in the official European IP Help Desk: publishing vs. patenting (European Commission, 2018)[6].

It also acknowledges the instructions added in the Open Access section of the H2020 online manual⁸, from which reference to a model amendment to publishing agreement has been introduced to underline the importance of negotiating embargo periods with publishers to meet the expectation of the EC of maximum 6 months of embargo period in Green Open Access model.

Disclaimer:

This procedure does not substitute the above official guidelines and these must be taken into account during the whole process of publishing (they include details, technical requirements, definitions, further recommendations, that need to be followed and are not contained in this procedure).

This procedure is based on and derived from interpretation of the above referenced official guidelines as published on 25 August 2016 as version 3.1 and the Open Access section of the H2020 online manual up to 08/05/2017; it may need to be updated in further versions of the guidelines or other guiding documents on open Access are provided by the EC in the future.

Scope of the open access obligation:

Peer-reviewed articles are the focus of the open access obligation. Other formats as monographs, conference proceedings, book chapters, or any other type of outputs are encouraged to be open access, although they are not the main focus of the mandate (European Commission, 2019) [8].

Selecting/negotiating with publishers:

Thus, before submitting a paper to any journal or congress, etc., it is necessary to:

1st: Know if the contract (copyright license agreement) with the publisher permits us to open the publication, immediately or within 6 months and in case that there is an embargo period allowing us

⁷ More information on this issue is available in the European IPR Helpdesk fact sheet "Publishing vs. patenting". <u>http://www.iprhelpdesk.eu/Fact-Sheet-Publishing-v-Patenting</u>

⁸ See annotations to ARTICLE 29 in annotated model GA: European Commission. (2019). Horizon 2020 – AGA – Annotated Model Grant Agreement. Version 5.2.

http://ec.europa.eu/research/participants/data/ref/h2020/grants manual/amga/h2020-amga en.pdf PU – Public, D10.2, October 2021 updated in February 2022

to open the publication not immediately but in a given time not higher than 6 months, know which is the exact date when the embargo period starts (The OpenAIRE helpdesk team says: "If there is no explicit information from the editor regarding the embargo to the hardcopy, generally and by default the embargo period starts on the 1st online publishing."

"To provide support concerning compliance with Horizon 2020 embargo periods the Commission offers a **model amendment to publishing agreement**, which are often signed between authors and publishers. This model is not mandatory but reflects the obligations for the beneficiary under the H2020 grant agreements. It can be supplemented by further provisions agreed between the parties, provided they are compatible with the Grant Agreement. The Commission/Agency takes no responsibility for the use of this model" (European Commission, Accessed Dec. 2020)⁹.

2nd: Know which version of the paper it is allowed to make open:

- "Pre-print" version (it is a draft paper as it is before the peer review). The European Commission does not accept pre-print versions as open access publications.

- "Accepted" or "post-print" version (final peer-reviewed manuscript accepted for publication). The European Commission accepts it.

- "Published" or "editor's" version (it is the version as published by the editor, i.e., designed with the layout of the journal or book published). The European Commission accepts it.

3rd: Know if there is any fee ("Article processing charges'") that the author has to pay to the editor to be able to open the publication. **This cost is eligible in H2020.**

4th: Know if there is any other clause in the contract that may affect in any way Open Access publishing.

5th: Keep the agreement and make it available to the co-authors as well as the final peer reviewed version of the publication.

"In all cases, the Commission encourages authors to retain their **copyright** and grant adequate licences to publishers. Creative Commons offers useful licensing solutions. This type of licence is a good legal tool for providing open access in its broadest sense." (European Commission, 2017)¹⁰

⁹ European Commission. Horizon 2020 Online Manual – Open access.

¹⁰ EUROPEAN COMMISSION Directorate-General for Research & Innovation. H2020 Programme Guidelines on Open Access to Scientific Publications and Research Data in Horizon 2020, version 3.1 25 August 2016. <u>https://ec.europa.eu/research/participants/data/ref/h2020/grants_manual/hi/oa_pilot/h2020-hi-oa-pilot-guide_en.pdf</u> PU – Public, D10.2, October 2021 updated in February 2022

https://ec.europa.eu/research/participants/docs/h2020-funding-guide/cross-cutting-issues/open-access-datamanagement/open-access_en.htm

8. Project Internal communication

Good internal communication aims to increase the efficiency of the work of all partners and increase the understanding of the consortium members on the mutual goals of the project whilst decreasing the unintentional duplication of work causing inefficient use of resources.

The primary tool for SAFETY4RAILS internal communication and information sharing is the internal online platform LiveLink (Figure 6) provided and managed by the coordinator. The platform contains a well-structured document library covering all the WPs and dissemination material enhancing the knowledge sharing, project planning and management of the project for all members of the consortium. The platform also serves for complementing all information and document sharing among partners, making them available and possible for comments and revision.

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FIGURE 11 SCREEN SHOT OF THE LIVELINK INTRANET LOG-IN

Email is also an essential tool for internal communication. The majority of communication between consortium members occurs via email exchange. Mailing lists have been drawn up and are regularly updated, they include: i) the whole consortium, ii) the Project General Assembly (PGA), iii) the Project Management Team (PMT), iv) each of the WPs 1-11; v) the Advisory Board, vi) all end-users, viii) end-users that are consortium partners. Messages are sent to the relevant list(s) and for specific queries, direct mailing between concerned partners is used.

Timely and steady internal information sharing is supported by Project Management Team (PMT). Details on the PMT are provided in the deliverable <u>D1.1 Project Management Manual</u> (SAFETY4RAILS consortium, 2020)¹¹.

A private area for end-users, so-called "SAFETY4RAILS workspace" or "extranet", is provided by UIC to facilitate communication among the consortium members with e.g. the members of the Advisory Board and the end-users.

¹¹ SAFETY4RAILS consortium, Deliverable D1.1 Project Management Manual, version 1.0, 30 October 2020. PU – Public, D10.2, October 2021 updated in February 2022

9. Dissemination and communication actions

To ensure successful communication and dissemination of results we have three approximate phases as presented in Figure 12:

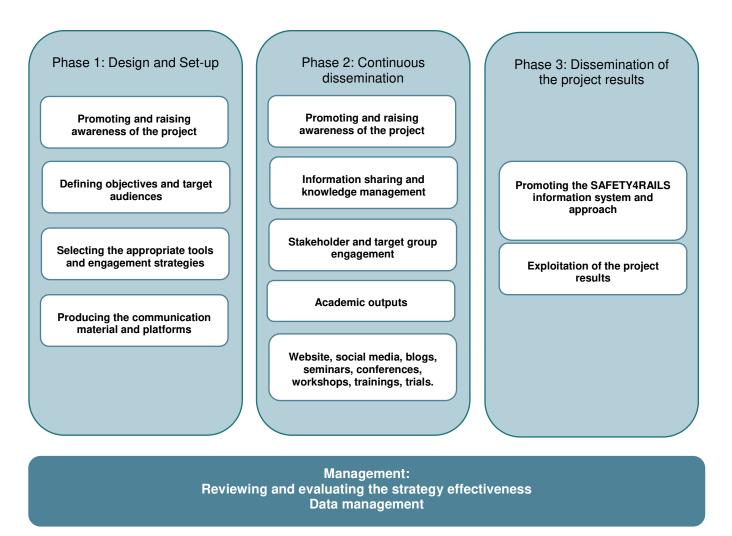


FIGURE 12 IMPLEMENTATION OF DISSEMINATION AND COMMUNICATION ACTIVITIES IN SAFETY4RAILS

The initial dissemination and communication plan with general timeline (TABLE 9) outlines the dissemination of some of the key outputs of SAFETY4RAILS project.

CONTENTS/ RESULTS TO COMMUNICATE AND/OR DISSEMINATE	TO WHOM	WHY	HOW	WHEN
Project idea and approach	Press, general public, scientific community, rail-way authorities	Awareness raising	Project website, opening event, leaflet, brochures, press releases, video, social media	Phase 1 M1-M3
Requirements and initial Designs	End-users and practitioners/ Researchers/ Civil society organizations	Stakeholder engagement; gain early feedback	Workshops, conferences, professional web forums, open review questionnaires	Phase 1 M1- M10

TABLE 9 SUMMARY OF DISSEMINATION AND COMMUNICATION PLAN WITH GENERAL TIMELINE

Intermediate individual developments (e.g. simulation and monitoring tools)	End-users and practitioners/ Researchers/ Industry	Attracting customers; stakeholder engagement; knowledge sharing	Prototype demonstrations, demo videos, publications, fairs, workshops, social media	Phase II M11-M16
Evaluation of intermediary results of the S4RIS	End-users / practitioners/ re- searchers/ civil society	Knowledge sharing	Publications, conferences, social media, trainings	Phase II M11-M16
Demonstrations in Operational Trials and Simulation Exercises	End-users and practitioners/ Researchers/ Industry/ Policy- makers	Attracting customers, build relationships, stakeholder engagement	Fairs, exhibitions, demonstrations, publications, workshops, videos from trials	Phase III M16-M22
Evaluation results, social and economic outcome potential	All stakeholders	Demonstrate benefits; attract customers; info and knowledge sharing	Publications, press releases, workshops, whitepapers, social media, Final conference	Phase IV M22-M24

10. Monitoring and assessment of dissemination and communication

The Dissemination and Communication Strategy (T10.1) will be evaluated by scientifically analysed media evaluation, combined with qualitative research through selected audiences to monitor and maximise the project's impact and to consider its potential legacy once the project has ended. It will:

- Be integrated with the overall evaluation of the project.
- Assess whether the main aim of encouraging adoption of the project approach towards resilience, particularly for rail and metro critical infrastructure across the EU is being taken-up.
- Assess whether continuous relevant and positive exposures across all targeted media sectors is achieved.
- Assess whether the partner organisations are committed, involved and active dissemination activities.
- Assess whether all planned activities have been implemented and measures the results in terms of outreach.

The evaluation also supports the recording of the dissemination and communication strategy implementation and highlights possible needs for changes. The evaluation will be conducted every six months, with the core focus in evaluation being that it is conducted according to European Commission communication reporting needs. The evaluation is an integral part of the overall evaluation of the project.

The dissemination and communication evaluation will be based on quantitative and qualitative data collection and follow up on SAFETY4RAILS dissemination and communication activities and it is followed by scientific analysis of the results. The qualitative and quantitative follow up and assessment of the set key performance indicators is likely to be conducted in the manner which is presented in TABLE 10.

CHANNEL OR ACTIVITY	QUANTITATIVE	INDICATOR	QUALITATIVE	КРІ
Project website	The number of unique visitors per month The duration of the visits The number of downloads per month Does web page show that core content information page is most visited and this supports to share the basic	Google analytics	 Do visits in webpage show interests to learn more on the project? 	Target: average of 400 visits per week in Year 2 Target: average of 50 downloads per month in Year 2.

TABLE 10 QUALITATIVE AND QUANTITATIVE FOLLOW-UP¹²

¹² As included in the SAFETY4RAILS Grant Agreement, Annex1, description of the Action, Part B, page 52. PU – Public, D10.2, October 2021 updated in February 2022

	information on the project?			
Social media	Number of likes and followers (Facebook and LinkedIn) Number of active discussion forums (all social media channels) Number of views (LinkedIn) Number of tags and followers (Twitter) Do the activities in social media show growing interest in the project?	Facebook analytics Twitter analytics LinkedIn analytics	 Do the comments written in social media refer to interest to follow the project? Do the likes in social media point out interest of key stakeholders? Have key stakeholders made tweets on S4R? Do the tweets support the core message of S4R to be shared and noticed? 	Target: 2 pages/ groups/ discussion forums in selected social networks Target: At least 10 posts per month across social media platforms by year 2 and 150 followers in total
SAFETY4RAILS video	Number of views	YouTube analytics		Target: 1000 views of video material introducing SAFETY4RAILS results
Newsletter	Number of readers Number of subscribers	List of newsletter subscribers		Published in every 6 months throughout the project. At least 100 subscribers per newsletter
Training	Number of people trained	List of events Number of participants		Target: 80 persons trained
Publications	Publications in technical, scientific, and academic journals	List of publications	 Are the journals targeted to SAFETY4RAILS key stakeholders and key audience? Does the information shared in the article support the success of SAFETY4RAILS? 	Target: at least 20 academic or scientific articles; of which at least 15 open access publications
Press releases & articles	Publications in newspapers (web or printed)	List of press releases		Target: 4 press releases or articles published

Conferences, events, fairs	Presentations at different conferences, meetings, events	List of events Number of participants	Target: Presentation of SAFETY4RAILS in 10 European or International events. Distribution of over 100 leaflets.
White papers	Papers published	List of papers	Target: 3 papers published
Final stakeholder conference	Participants (by target group)	Reporting by organizers	Target: 100 participants in total
End-user workshops	Participants (by target group)	Reporting by organizers	Over 10 external participants per workshop

11. Conclusions

This Dissemination and Communication Plan provides the SAFETY4RAILS project with a framework around communicating project activities and outcomes and disseminating results. The SAFETY4RAILS consortium use this as a strategy.

In this updated dissemination and Communication Plan, the strategy has been reviewed, the dissemination actions performed during the period M1-M12 have been described. These actions included arrangements for project workshops and conferences, participation in events thematically related to the project's scope, delivery of academic papers, sharing information about present activities and results in social media (Facebook, Twitter, blog), website and video. Communication materials create visibility for the project and this supports recognition of the project. The materials such as logo, website, brochure, also ensure that key information on SAFETY4RAILS is coherently communicated.

The dissemination and communication plan was established by defining the objectives of dissemination and communication, the project content to be disseminated, the target groups to be approached, the channels and materials to be used, general acts for the action plan and dissemination methodology. These details have been reviewed and updated during the first period and will continue to be reviewed in order to ensure that dissemination and communication activities will be efficient and reach the set goals. Efficient and timely dissemination and communication is also ensured by providing a communication matrix that includes clear plans for dissemination and communication activities in different time periods.

All project partners are involved with dissemination and communication. This supports network leverage and guarantees that information on each project milestone result is well disseminated and/or communicated. The main dissemination and communication objective is to widely spread the project's goals and results and to reach the variety of target groups according to the project's scope.

The dissemination and communication of the next period will focus on the progress and results achieved by the project.

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12. ANNEXES

12.1 ANNEX I. GLOSSARY AND ACRONYMS

TABLE 11 GLOSSARY AND ACRONYMS

Term	Definition/description
CFP	Call for Papers
DCP	Dissemination and Communication Plan
EC	European Commission
ICT	Information and Communication Technologies
IPR	Intellectual Property Right
KPIs	Key Performance Indicators
MS	Member State
S4R	SAFETY4RAILS
QM	Quality Manager
WP	Work Package

12.2 ANNEX II. SAFETY4RAILS LOGO

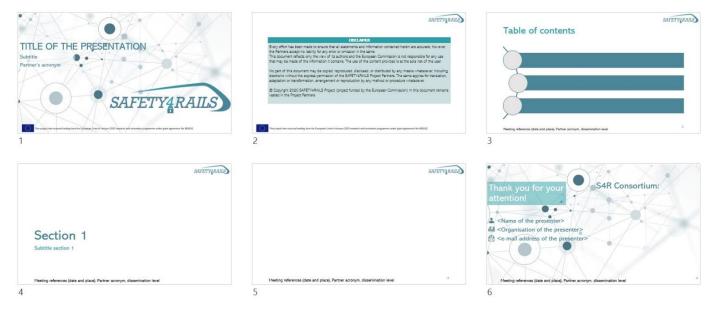


FIGURE 13 SAFETY4RAILS LOGO

TABLE 12 SAFETY4RAILS COLOUR CHART

Colour	Codes
light green	R = 46 G = 161 B = 168
dark green	R = 74 G = 135 B = 153

12.3 ANNEX III. SAFETY4RAILS POWERPOINT TEMPLATE



12.4 ANNEX IV. SAFETY4RAILS WORD DOCUMENT TEMPLATE

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2. [SECTION TITLE]

SAFETY4RAILS

FIGURE 1 SAFETY4RAIL S LOGO

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2.1 [2ND LEVEL HEADER]

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3. Conclusion

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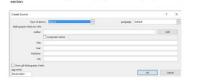
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BIBLIOGRAPHY

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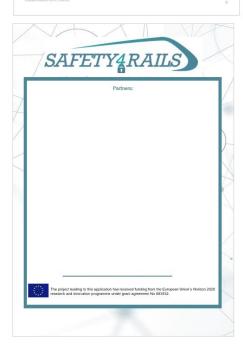


ANNEXES

ANNEX I. GLOSSARY AND ACRONYMS

Definition/description	

un imprimeur anonyme assembla ensemble des morceaux de texte pour réaliser un livre spéci de polices de texte.



12.5 ANNEX V. LIST OF RELEVANT EVENTS FOR SAFETY4RAILS

Event name	Date	Location	Dissemination action
UIC Worldwide Security Congress	June 2022	TBC	Presentation Distribution of brochures
UITP Security Commission	4/year	TBC	Presentation Distribution of brochures
CRITIS conference series (annual) – International Conference on Critical Information Infrastructures Security; latest edition: https://critis2021.org/	2022	Munich, Germany	Paper submission depending on the topic
SRE Security Research event	1-2 March 2022	Paris, France	Networking, distribution of SAFETY4RAILS brochures
29th International Public Relations Symposium (BledCom 2022)	1-2 July 2022	Bed, Slovenia	
ESREL 2022 (https://www.esrel2022.com/)	28th August - 1st September 2022	Dublin, Ireland	Submission of an abstract
World Congress of Railway Research (biennial) – WCRR	June 2022	Birmingham, UK	Paper Presentation
DGMOVE – LANDSEC AND RAILSEC meetings	4/year	Brussels, Belgium	Presentation Distribution of brochures
IEEE ISCAS (International Symposium on Circuits and Systems Conference)	2021	Daegu, Korea	Paper Presentation

TABLE 13 LIST OF RELEVANT EVENTS FOR SAFETY4RAILS

IEEE NEWCAS (International New Circuits and Systems Conference)		TBC	Paper Presentation
IEEE SMC (International Conference on Systems, Man, and Cybernetics Conference)	2021	Toronto, Canada	Paper Presentation
EUSIPCO (European Association for Signal Processing Conference)	2021	Dublin, Ireland	Paper Presentation
IEEE HOST (International Symposium on Hardware Oriented Security and Trust Conference)		TBC	Paper Presentation
XIII Spanish Congress of Criminology	2021	Sevilla, Spain	Poster Vicenza
International CAE Conference and Exhibition	2021 (second half of November)	Vicenza, Italy	Presentation



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No